

PHL250 recognizes our Founding Partner Sponsors



A Call for Bold Ideas, Initiatives + Innovations for Legacy Projects for 2026! ("Call") LEAVE A LEGACY FOR 2026

Submission Questions

PART 1, PRELIMINARY REVIEW PART 2, PROPOSAL SUBMISSION

PART 1, PRELIMINARY REVIEW (Must be completed by May 1, 2022 for full consideration) *Required Fields

- Demographic information:
 - **Agreement Upon Entry.** By submitting this entry, I agree to the <u>terms and</u> <u>conditions of participation</u> set forth by PHILADELPHIA250.*
 - Submitting Individual(s) or Organization
 - Submitting Project Team Name or Organization*
 - Primary point of contact, First Name, Last Name*
 - Preferred Email Address*
 - Preferred Phone Number*
 - Address*
 - Social handles
 - If submitting as an INDIVIDUAL, please answer the following:
 - Age*
 - Gender identity*
 - Racial + Ethnic Identities*
 - If submitting as a Team (of individuals) or ORGANIZATION, please answer the following for Areas and Communities Served:
 - Zip Code(s)*
 - In which narrative or livelihood sector(s) do you engage/work: education, health + healthcare, media + technology, government + public service, other
- Idea, Initiative or Innovation Description:
 - Title of your Project*
 - Current Project status (select one)*
 - CONCEPTUAL ONLY, NO RESOURCES SECURED YET
 - EMERGING OR EARLY-STAGE IDEA, SOME RESOURCES SECURED



- TRIAL-STAGE WITH SOME IMPLEMENTATION, ADDITIONAL RESOURCES NEEDED
 - □ Has your project received any funding? Y/N/Other
- EXISTING PROJECT, ADDITIONAL RESOURCES NEEDED
 - □ Has your project received any funding? Y/N/Other
- Would you like to upload a 2-3 minute video to describe your project?
 Please answer the following questions in a 2-3 minute video, and upload it.*
 If the following questions are not answered in your video, there is a high risk it will not move on.
 - Why does 2026 matter to you?
 - What kind of positive impact and lasting legacy will your Project have on Philadelphia neighborhoods?
 - Describe your Project's primary objectives and why it needs to be done.
 - Describe how your Project's typical site(s) or location(s) (i.e. zip codes, neighborhoods, etc.).
 - Describe who the Project will serve.
- \circ Why does 2026 matter to you? (In 300 words or less)*
- What kind of positive impact and lasting legacy will your Project have on Philadelphia neighborhoods? (In 500 words or less)*
- Describe your Project's primary objectives and why it needs to be done. (in 500 words or less, share why this project is necessary, did the community recognize the need, an observation/research, etc.)*
- Describe how your Project will be applied at multiple sites. (If not applicable, write N/A)* If helpful and applicable, you may describe a typical site and how that can be accommodated at additional sites. (Include zip codes, neighborhoods, or specific locations. Describe in 300 words or less)*
- How will your Project serve multiple constituents? (In 300 words or less describe who will be served)*
- PHL250 #Values
 - Which PHL250 Value(s) and corresponding Focus Area(s) best exemplify your legacy Project? (select all that apply)?*
 - Shared Prosperity: Improve the quality of life in Philadelphia neighborhoods
 - Creating mixed-income neighborhoods through a range of housing options, quantities, types, and locations. Also includes the repair and preservation of existing buildings and critical amenities to support neighborhood life.



- Community gathering spaces that promote social and civic interaction such as rec/community centers, libraries, schools, and other gathering places.
- Health and wellness strategies for children and multi-generational families, such as access and options to healthy food, and also public health and safety measures through environmental mitigation strategies.
- School enrichment programs to provide before or after school services with existing public or charter schools.
- Business attraction and workforce development that helps create or keeps wealth within Black and Brown neighborhoods and/or creates or increases job access and opportunities.
- Other
- Revolutionary Actions: Spark civic action to address injustices, inequities, and threats
 - Social and civic recovery by addressing issues such as: economic and racial divisions furthered by unjust systems of power, policy barriers, and corruption; Solutions addressing inequities in healthcare, healthcare education and access
 - Economic opportunity for and equitable investment in small, Black- and brown-owned businesses and underrepresented entrepreneurs.
 - Advancing the business, science, technology sectors through workforce development for the trades and STEAM careers; Increasing equitable digital access.
 - Climate change strategies addressing challenges such as urban heat islands and the connection between environmental hazards and racial segregation; Solutions addressing tree canopy, green infrastructure, wetland preservation, flooding, etc.
 - Other
- Peoples Histories: Amplify diverse and inclusive stories of our people
 - Creative and educational ways to highlight diverse people, assets, artifacts and stories right in our neighborhoods, including diverse heritages, histories, heroes, advances and struggles (i.e. Black, Latino, Hispanic, Asian, Native American, and ALL)
 - Showcasing Philadelphia on the international stage and the global diversity here locally as well. Promoting Philadelphia as



a World Heritage City, a cultural city, a city of firsts, and a city of innovation

- □ Sharing Philadelphia's status as a sanctuary city for refugees and supporting immigrant businesses and access to services
- Celebrating the diverse traditions, cultural and heritage expressions through annual events and activities.
- Recognizing the service, honor, and sacrifice of our veterans, active duty service personnel and their families
- Other
- Pursuit of Happiness: Celebrate our individual or collective passions and pastimes
 - Ideas to increase access to or improve open space and green spaces like parks, trails, waterways, greening, gardens, and habitats for native flora and fauna.
 - Creative programs for arts and culture (i.e. performing arts, fine arts, and visual arts); Includes new ideas for and greater access to exhibits, events, and activities, museums, theaters, performance spaces, galleries, studios
 - Sports and recreation opportunities (incl. eSports and gaming); Creative ideas regarding recreation centers or programs, youth leagues, formal or informal sports teams.
 - Food and drink, restaurants; Creative solutions for streeteries and ways to support diverse and family-owned food establishments.
 - Other
- **Application Links/Media.** Optional, and if applicable *Only .PNG, .JPG, or .TIFF files are acceptable, each file limited to 2MB
 - UPLOAD UP TO 2 PHOTOS OF YOUR PROJECT IDEA
 - SHARE UP TO 3 LINKS TO YOUR PROJECT IDEA
 - UPLOAD UP TO 2 PHOTOS OF YOUR PROJECT SITE(S)
- I/We understand that my/our Entry, in part or in whole, will be made available publicly. I confirm that everything included in the Entry is owned by me/us or I/we have permission to share it.
 - Submitting Organization or Project Team Name
 - Primary point of contact: First Name and Last Name
 - \circ $\;$ Preferred public form of contact (could be IG, FB or twitter handle) $\;$
 - Title of your Project
 - Selected PHL250 Value(s) and Focus Area(s)
 - Any photos you have uploaded

PART 2, PROPOSAL SUBMISSION (Completed by May 20, 2022)



- Explain in detail how your Project will have a positive impact and/or address the challenges identified in the PHL250 #Value(s) and Focus Area(s) you have selected. (In 750 words or less)*
- What makes your Project a great example of one of the 4 values and why is it important to do it now (completed by 2026)? (in 500 words or less)*
- How will you implement your project? (In 300 words or less)*
- Please list likely local partners, such as community development corporations, you will be working with and how will you engage the community? (2000 character limit)
- What resources would your Project benefit from to ensure success?* *Check all that apply.*
 - Financial Resources
 - Assistance with a Project budget and implementation timeline
 - Assistance with operations and efficiency
 - \circ $\;$ Access to partners, staff, volunteers, and patrons
 - Guidance and mentorship
 - Other (explain):
- How much money do you estimate your Project requires to be implemented? Select one. We do not require a detailed cost for this application but we would like to understand an approximate project budget. This information is helpful for the incubation phase for selected project teams.
 - Up to \$50,000
 - Up to \$100,000
 - Up to \$250,000
 - Up to \$500,000
 - Up to \$1,000,000
 - Up to \$2,500,000
 - Up to \$5,000,000
 - Over \$5,000,000+
- References or Outside Reprsentatives:
 - Provide up to three (3) references or representatives outside of your Project Team or organization that can speak to the potential impacts of your Project. We want to hear from a set of community members, leaders, and other key stakeholders that can recognize and confirm the impact of this idea and the Project Team's ability to implement and deliver the project.
 - References sent a link via SlideRoom (no account necessary) to answer the following question(s):
 - Name
 - Email Address
 - Affiliation/Connection with Project Team



• How does the Project Team exemplify each of the <u>PHILADELPHIA250's Values</u>?

• Selection Agreement

- **Yes/No:** If selected to become a Semifinalist Promise Project I/we agree to attend up to 24 hours during the Project Incubation Phase (i.e. workshops, mentoring, events, etc.) from August through December 2022.
- **Yes/No:** If selected, a representative(s) from the Semifinalist Promise Project Project Team is available on June 28, 2022 and also Dec 14, 2022 for important Project events.

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